

### 2.—Circulations<sup>1</sup> of Daily, Semi-Weekly and Weekly Publications in Canada, 1921-40 with Details by Provinces, 1940

NOTE.—Figures for circulation are given to the nearest thousand as some publications are not exactly reported. Compiled from *McKim's Directory of Canadian Publications*; only those papers for which circulation figures are there given are included.

Year and Province	Daily <sup>2</sup>		Semi-Weekly <sup>3</sup>		Weekly <sup>4</sup>	
	No.	Circulation	No.	Circulation	No.	Circulation
1921.....	111	1,716,000	39	155,000	831	2,316,000
1922.....	107	1,744,000	41	154,000	841	2,370,000
1923.....	103	1,732,000	35	102,000	850	2,277,000
1924.....	106	1,821,000	35	104,000	796	2,488,000
1925.....	109	1,783,000	30	176,000	670	2,328,000
1926.....	112	1,943,000	26	93,000	822	2,729,000
1927.....	112	2,001,000	26	93,000	821	3,008,000
1928.....	112	2,087,000	25	89,000	816	3,081,000
1929.....	116	2,197,000	24	84,000	825	3,264,000
1930.....	113	2,212,000	26	106,000	858	3,318,000
1931.....	111	2,233,000	26	102,000	867	3,445,000
1932.....	103	2,115,000	25	102,000	883	3,726,000
1933.....	106	2,052,000	24	91,000	860	3,349,000
1934.....	107	2,147,000	30	127,000	867	3,663,000
1935.....	109	2,230,000	28	113,000	884	3,929,000
1936.....	109	2,276,000	32	139,000	875	4,065,000
1937.....	110	2,357,000	34	127,000	898	3,916,000
1938.....	103	2,196,000	35	140,000	909	4,234,000
1939.....	103	2,218,000	30	122,000	900	4,686,000
<b>1940</b>						
Prince Edward Island.....	3	21,000	Nil	-	3	16,000
Nova Scotia.....	7	121,000	2	5,000	37	71,000
New Brunswick.....	4	60,000	2	4,000	20	45,000
Quebec.....	16	574,000	Nil	-	135	1,815,000
Ontario.....	41	1,038,000	10	48,000	303	1,519,000
Manitoba.....	6	118,000	4	22,000	83	774,000
Saskatchewan.....	4	261,000	2	10,000	139	210,000
Alberta.....	7	101,000	1	2,000	85	112,000
British Columbia and Yukon.....	15	250,000	5	7,000	87	190,000
<b>Totals, 1940.....</b>	<b>163</b>	<b>2,544,000</b>	<b>26</b>	<b>98,000</b>	<b>892</b>	<b>4,752,000</b>

<sup>1</sup> For newspapers—average for 12 months ended Sept. 30; for periodicals—average for 6 months ended Dec. 31.

<sup>2</sup> Includes the sum of morning and evening editions of the same newspaper. Also includes papers issued five times a week.

<sup>3</sup> Includes papers published two, three or four times a week.

<sup>4</sup> Includes special Saturday and Sunday editions of daily papers.

### 3.—Circulations<sup>1</sup> of Daily, Semi-Weekly and Weekly Publications, in Cities of 20,000 Population or Over, 1940

NOTE.—See headnote to Table 2.

City	Census of 1931		Daily <sup>2</sup>		Semi-Weekly <sup>3</sup>		Weekly <sup>4</sup>	
	Popu-lation	House-holds	No.	Circulation	No.	Circulation	No.	Circulation
Montreal.....	818,577	170,811	10	408,000	Nil	-	39	1,538,000
Toronto.....	631,207	149,538	8	584,000	1	11,000	46	1,021,000
Vancouver.....	246,593	60,530	6	197,000	3	5,000	16	65,000
Winnipeg.....	218,785	48,294	3	110,000	3	20,000	28	719,000
Hamilton.....	155,547	37,217	1	59,000	Nil	-	3	33,000
Quebec.....	130,594	23,043	3	137,000	"	-	4	12,000
Ottawa.....	126,872	27,658	3	94,000	1	13,000	Nil	-
Calgary.....	83,761	20,371	2	44,000	Nil	-	1	16,000
Edmonton.....	79,197	18,868	2	46,000	1	2,000	6	32,000
London.....	71,148	17,549	1	54,000	Nil	-	4	58,000

For footnotes, see end of table, p. 671.